



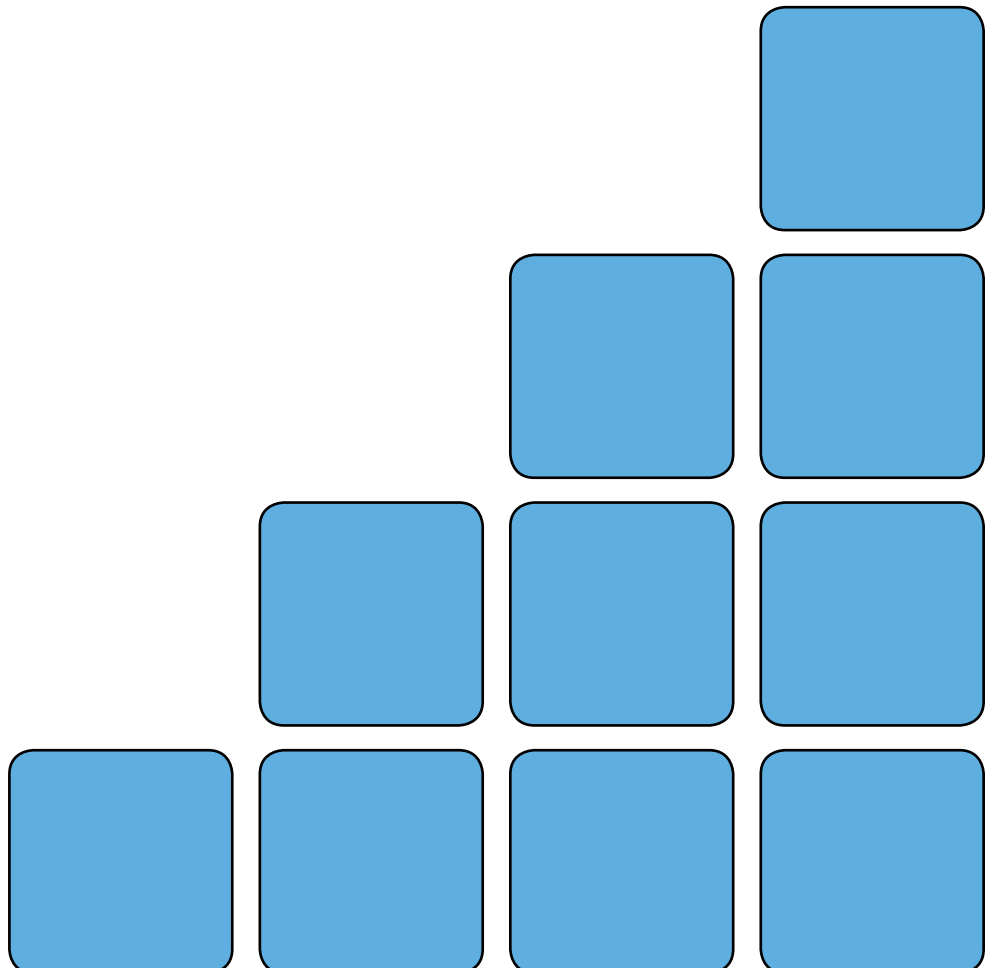
Design and create fashion and photographic make-up

UBT177

Learner name:

Learner number:

SVQ



UBT177

Design and create fashion and photographic make-up

This unit is about developing your creative make-up skills for fashion and photographic work in a way that enhances your own professional profile. The ability to research, plan and create a range of make-up looks to a given brief, in conjunction with others, is required in this unit. The ability to evaluate the results against the design brief is also required.

To carry out this unit you will need to maintain effective health, safety and hygiene throughout your work. You will also need to maintain your personal appearance and demonstrate good communication skills to share the design concepts with others involved in the project.

The main outcomes of this unit are:

1. Plan and design a range of make-up looks
2. Produce a range of make-up looks
3. Evaluate your results against the design brief objectives

NOS

SKABT13

SCQF Level

7

SCQF Credit Points

9

Observation(s)

4

External paper(s)

0



Design and create fashion and photographic make-up

Learning outcomes

On completion of this unit you will:

1. Be able to plan and design a range of make-up looks
2. Be able to produce a range of make-up looks
3. Be able to evaluate your results against the design brief objectives
4. Know and understand how to plan and design a range of make-up looks
5. Know and understand how to produce a range of make-up looks
6. Know and understand how to evaluate your results against the design brief objectives

Evidence requirements

1. *Environment*
Evidence for this unit may be gathered within the workplace or realistic working environment (RWE).
2. *Simulation*
Simulation is not allowed in this unit.
3. *Observation outcomes*
Competent performance of Observation outcomes must be demonstrated on **at least four separate occasions**. Assessor observations, witness testimonies and products of work are likely to be the most appropriate sources of performance evidence. Professional discussion may be used as supplementary evidence for those criteria that do not naturally occur.

Assessed observations should not be carried out on the same day for the same learning outcome. There should be sufficient time between assessments for reflection and personal development.

You need to meet the same standard on a regular and consistent basis. Separating the assessments by a period of at least two weeks is recommended as competence must be demonstrated on a consistent and regular basis.

4. *Range*
All ranges must be practically demonstrated or other forms of evidence produced to show they have been covered.
5. *Knowledge outcomes*
There must be evidence that you possess all the knowledge and understanding listed in the Knowledge section of this unit. In most cases this can be done by professional discussion and/or oral questioning. Other methods, such as projects, assignments and/or reflective accounts may also be used.
6. *Tutor/Assessor guidance*
Your tutor **must** refer to the '**Habia Assessment Strategy**' when delivering this unit to ensure that you cover all the requirements for this unit. This can be found on www.vtct.org.uk under the relevant qualification page.

You will be guided by your tutor/assessor on how to achieve learning outcomes and cover ranges in this unit. All outcomes and ranges must be achieved.
7. *External paper*
There is no external paper requirement for this unit.

Achieving observations and range

Achieving observation outcomes

Your assessor will observe your performance of practical tasks. The minimum number of competent observations required is indicated in the Evidence requirements section of this unit.

Criteria may not always naturally occur during a practical observation. In such instances you will be asked questions to demonstrate your competence in this area. Your assessor will document the criteria that have been achieved through professional discussion and/or oral questioning. This evidence will be recorded by your assessor in written form or by other appropriate means.

Your assessor will sign off a learning outcome when all criteria have been competently achieved.

Achieving range

The range section indicates what must be covered. Ranges should be practically demonstrated as part of an observation. Where this is not possible other forms of evidence may be produced. All ranges must be covered.

Your assessor will document the portfolio reference once a range has been competently achieved.

National Occupational Standards (NOS)

All observation evidence and knowledge requirements from the NOS SKABT13 are included in this record of assessment. You must demonstrate in your everyday work that you have met this standard for designing and creating fashion and photographic make-up. This can be found on the NOS website www.ukstandards.co.uk.



Observations

Learning outcome 1

Be able to plan and design a range of make-up looks

You must be able to:

- a. Agree contractual arrangements with the relevant person prior to commencing your design plan
- b. Identify the intended activity for which the make-up is required
- c. Source information to research ideas on themes for the design plan
- d. Use information sourced to create your design plan
- e. Create a design plan which has clear objectives and meets the design brief from the relevant person
- f. Design mood boards for the look required
- g. Identify all resources and additional media required
- h. Consider how risks to health and safety can be reduced
- i. Agree your design plan with the relevant person

** May be assessed by supplementary evidence.*

Observation	1	2	3	4
Date achieved				
Criteria questioned orally				
Portfolio reference				
Assessor initials				
Learner signature				



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Learning outcome 2

Be able to produce a range of make-up looks

You must be able to:

- a. Prepare the work environment to meet legal and organisational requirements
- b. Prepare equipment, materials and products for the make-up application
- c. Work in a way which permits access and minimises the risk of injury to you and others
- d. Use make-up application techniques to create the agreed look
- e. Manage resources within the limits of your own authority
- f. Communicate with the relevant person throughout the make-up activity
- g. Ensure the use of resources conforms to the design plan
- h. Ensure the finished make-up look meets the design brief

*May be assessed by supplementary evidence.

Observation	1	2	3	4
Date achieved				
Criteria questioned orally				
Portfolio reference				
Assessor initials				
Learner signature				



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Learning outcome 3

Be able to evaluate your results against the design brief objectives

You must be able to:

- a. Obtain and evaluate feedback from the relevant person on your work and its effectiveness
- b. Evaluate your own performance against your objectives to identify how and where it could be improved

** May be assessed by supplementary evidence.*

Observation	1	2	3	4
Date achieved				
Criteria questioned orally				
Portfolio reference				
Assessor initials				
Learner signature				



Observation range

You must practically demonstrate that you have:

Produced looks for all types of activities	Portfolio reference
Photographic – black and white	
Photographic – colour	
Fashion shows	
Created all types of looks (looks can be combined)	Portfolio reference
Period	
Fantasy	
High fashion	
Catwalk	
Bridal	
Commercial	
Editorial	
Addressed all the resource needs	Portfolio reference
Tools and equipment	
Products	
Time	
People	
Venue	
Budget	
Used a minimum of 3 additional media	Portfolio reference
Accessories	
Clothes	
Hair	
Nails	
False eyelashes	

It is strongly recommended that all range items are practically demonstrated. Where this is not possible, other forms of evidence may be produced to demonstrate competence.



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You must practically demonstrate that you have:

Used all the make-up application techniques	Portfolio reference
Precision base application	
Highlighting and shading	
Concealing	
Blending	
Precision application of eye and eyebrow products	
Precision application of lip products	
Colour mixing	
Stencilling	
Body make-up	
Airbrushing	
Involved a minimum of 3 relevant people	Portfolio reference
Photographer	
Art director	
Make-up designer	
Hair designer	
Clients	
Artistes	
Clothing designer	
Stylists	
Nail technician	
Assistant	

It is strongly recommended that all range items are practically demonstrated. Where this is not possible, other forms of evidence may be produced to demonstrate competence.

Developing knowledge

Achieving knowledge outcomes

You will be guided by your tutor and assessor on the evidence that needs to be produced. Your knowledge and understanding will be assessed using the assessment methods listed below*:

- Projects
- Observed work
- Witness statements
- Audio-visual media
- Evidence of prior learning or attainment
- Written questions
- Oral questions
- Assignments
- Case studies
- Professional discussion

Where applicable your assessor will integrate knowledge outcomes into practical observations through professional discussion and/or oral questioning.

When a criterion has been orally questioned and achieved, your assessor will record this evidence in written form or by other appropriate means. There is no need for you to produce additional evidence as this criterion has already been achieved.

Some knowledge and understanding outcomes may require you to show that you know and understand how to do something. If you have practical evidence from your own work that meets knowledge criteria, then there is no requirement for you to be questioned again on the same topic.

**This is not an exhaustive list.*

Knowledge



Learning outcome 4

Know and understand how to plan and design a range of make-up looks

You must know and understand:	Portfolio reference
a. The reasons for agreeing contractual arrangements prior to commencing your design plan	
b. The steps that should be taken to ensure you are adequately insured	
c. How to interpret a design brief	
d. How to create a detailed and accurate make-up design plan	
e. Different methods of communicating and presenting your design plan to the relevant people	
f. The principles of colour theory	
g. The different types of lighting and camera effects and how these impact on the make-up	
h. Why it is important to set and work to a budget	
i. The range and availability of resources required and where they can be obtained	
j. How to create a mood board and apply it to your make-up design plan	
k. How to adapt your plans to meet venue restrictions	
l. The common problems associated with photographic shoots, fashion shows and how to resolve them	
m. The potential hazards that must be considered when working at any venue	



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Learning outcome 4 (continued)

Know and understand how to plan and design a range of make-up looks

You must know and understand:	Portfolio reference
n. The steps that should be taken to minimise risks	
o. How local by-laws and legislation may limit your use of resources	
p. The health and safety procedures applicable to any venue you use	
q. How to recognise contra-indications and restrictions to the make-up and how to deal with them	



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Learning outcome 5

Know and understand how to produce a range of make-up looks

You must know and understand:	Portfolio reference
a. How to prepare and adapt the work environment to meet legal and organisational requirements	
b. Methods of communicating your requirements to the relevant people	
c. The principles of design, scale and proportion when creating a look	
d. Iconic make-up looks and how different cultures have influenced make-up and fashion trends	
e. The different types of make-up techniques and how to use them	
f. How to replicate historical looks safely to meet present day standards	
g. The ways in which additional media can be used to complement the overall design plan	
h. How to adapt the product and make-up selection to suit circumstances	



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Learning outcome 6

Know and understand how to evaluate your results against the design brief objectives

You must know and understand:	Portfolio reference
a. The purpose of evaluation activities	
b. The areas on which feedback should be collected	
c. Methods of gaining feedback from others	
d. The potential commercial benefits that can arise from make-up design work	
e. How the design looks can be adapted to suit other activities	



Knowledge range

You must know and understand:

Common problems	Portfolio reference
Staffing	
Tools and equipment breakdowns	
Time over-runs	
Environmental conditions	
Budget constraints	
Health and safety*	Portfolio reference
Health and Safety at Work Act	
The Reporting of Injuries, Diseases and Dangerous Occurrences Regulations (RIDDOR)	
The Health and Safety (First Aid) Regulations	
The Regulatory Reform (Fire Safety) Order	
The Manual Handling Operations Regulations	
The Control of Substances Hazardous to Health Regulations (COSHH)	
The Electricity at Work Regulations	
The Environmental Protection Act	
The Management of Health and Safety at Work Regulations	
The Health and Safety (Information for Employees) Regulations	
Methods	Portfolio reference
Questioning	
Visual	
Listening	
Body language	
Circumstances	Portfolio reference
Environmental	
Cancellation	
Illness	
Change of brief	

*Where specific legislation and regulations are stated, please make these relevant to your nation.

Notes

Use this area for notes and diagrams