



Introduction to the hair and beauty sector

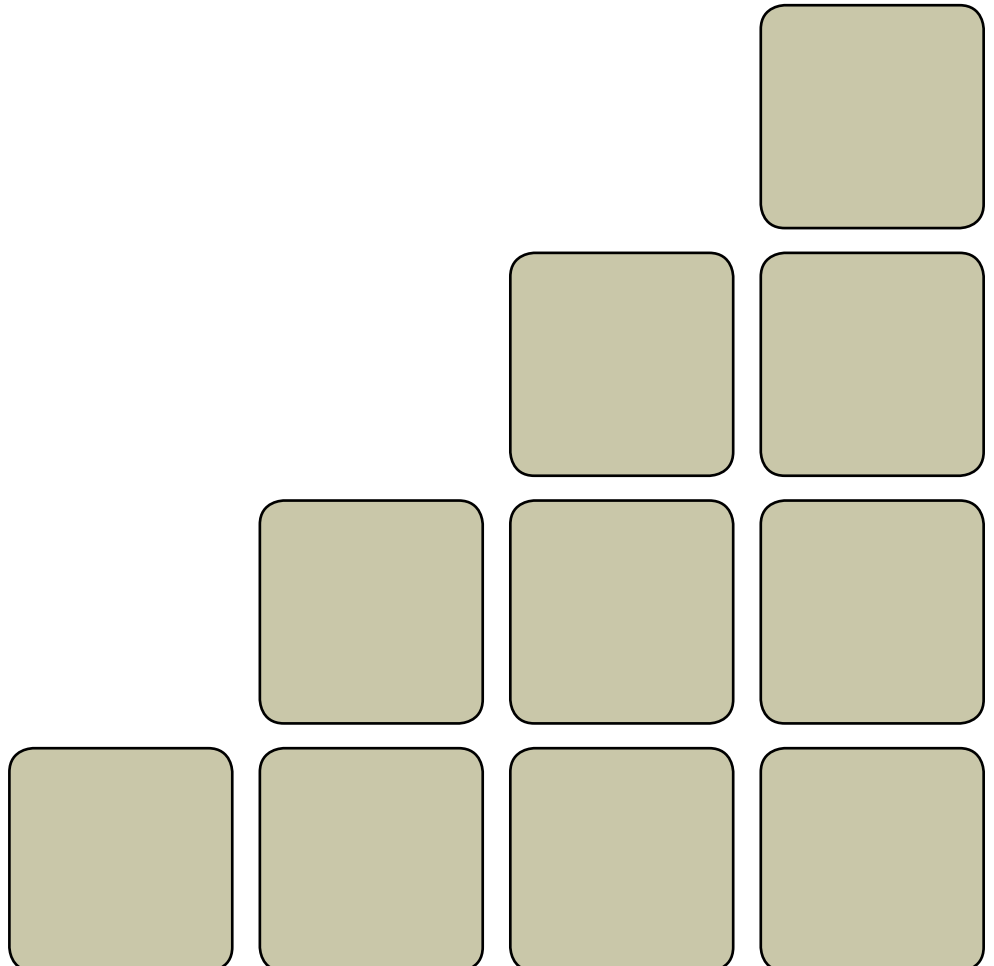
UV30330

A/502/3800

Learner name:

Learner number:

VRQ



UV30330

Introduction to the hair and beauty sector

Through this unit you will develop an understanding of how the hair and beauty industry works.

You will explore both industries looking at the different types of salon, the main treatments and services offered in hairdressing and beauty therapy, the different types of job roles, and the type of career opportunities available to hairdressers, beauty and spa therapists and nail technicians.

Level

E3

Credit value

2

GLH

20

Observation(s)

0

External paper(s)

0

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Introduction to the hair and beauty sector

Learning outcomes

On completion of this unit you will:

1. Know the career opportunities within the hair and beauty sector
2. Know the main hairdressing services and beauty treatments

Evidence requirements

1. *Knowledge outcomes*
There must be evidence that you possess all the knowledge and understanding listed in the 'Knowledge' section of this unit. This evidence may include projects, assignments, case studies, reflective accounts, oral/written questioning and/or other forms of evidence.
2. *Tutor/Assessor guidance*
You will be guided by your tutor/assessor on how to achieve learning outcomes in this unit. All outcomes must be achieved.
3. *External paper*
There is no external paper requirement for this unit.

Developing knowledge

Achieving knowledge outcomes

You will be guided by your tutor and assessor on the evidence that needs to be produced. Your knowledge and understanding will be assessed using the assessment methods listed below:

- Observed work
- Witness statements
- Audio-visual media
- Evidence of prior learning or attainment
- Written questions
- Oral questions
- Assignments
- Case studies

Where possible your assessor will integrate knowledge outcomes into practical observations through oral questioning.

Knowledge



Outcome 1

Know the career opportunities within the hair and beauty sector

You can:	Portfolio reference / Assessor initials*
a. State the job roles in the hair and beauty sector	
b. State the main career opportunities available in the hair and beauty sector	

**Assessor initials to be inserted if orally questioned.*

Requirements highlighted in white are assessed in the external paper.



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Outcome 2

Know the main hairdressing services and beauty treatments

You can:	Portfolio reference / Assessor initials*
a. Identify different types of salon	
b. List the main hairdressing services offered by salons	
c. List the main beauty treatments offered by salons	

**Assessor initials to be inserted if orally questioned.*

Requirements highlighted in white are assessed in the external paper.

Unit content



This section provides guidance on the recommended knowledge and skills required to enable you to achieve each of the learning outcomes in this unit. Your tutor/assessor will ensure you have the opportunity to cover all of the unit content.

Outcome 1: Know the career opportunities within the hair and beauty sector

Job roles: Manager, receptionist, salon owner, senior staff, junior staff, therapist, shampooist, job descriptions, organisational chart.

Career opportunities: Management, receptionist, salon owner, senior staff, junior staff, mobile service, sales representatives, colour artist, cruise ships, spas, hotels, airline services, product trainers, product development, artistic director, fashion and media, creative skills team, rental space, employed, self-employed.

Outcome 2: Know the main hairdressing services and beauty treatments

Salon types: Small business (less than five staff), large business (more than 10 staff), corporate business, health farms, spa, mobile salon.

Hair services: Consultation, cutting, setting, blow drying, hair up, colouring, perming, barbering, relaxing, aftercare.

Beauty services: Consultation, skin care, waxing, hair removal, massage, nail treatments, make-up, eye treatments, tanning, aftercare.

Notes

Use this area for notes and diagrams