



Exploring the hair and beauty sector

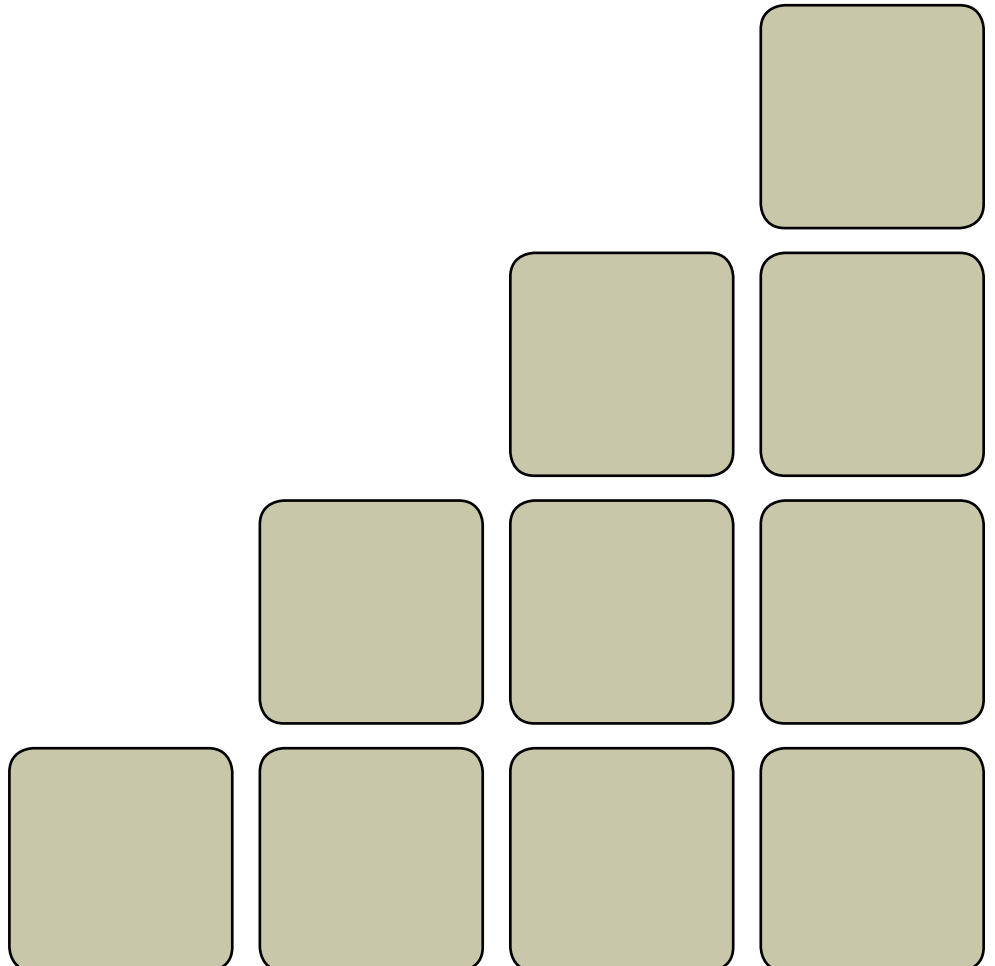
UV20677

R/503/1269

Learner name:

Learner number:

VRQ



UV20677

Exploring the hair and beauty sector

It is the aim of this unit to develop your knowledge of the hair and beauty sector, the industries that make up this sector and employment and career opportunities in hair and beauty.

Level

2

Credit value

2

GLH

11

Observation(s)

0

External paper(s)

0



Exploring the hair and beauty sector

Learning outcomes

On completion of this unit you will:

1. Know the diverse nature of the hair and beauty sector
2. Know the key features of the industry in which you work
3. Know employment and career opportunities in the industry in which you work

Evidence requirements

1. *Knowledge outcomes*
There must be evidence that you possess all the knowledge and understanding listed in the 'Knowledge' section of this unit. This evidence may include projects, assignments, case studies, reflective accounts, oral/written questioning and/or other forms of evidence.
2. *Tutor/Assessor guidance*
You will be guided by your tutor/assessor on how to achieve learning outcomes in this unit. All outcomes must be achieved.
3. *External paper*
There is no external paper requirement for this unit.

Developing knowledge

Achieving knowledge outcomes

You will be guided by your tutor and assessor on the evidence that needs to be produced. Your knowledge and understanding will be assessed using the assessment methods listed below:

- Observed work
- Witness statements
- Audio-visual media
- Evidence of prior learning or attainment
- Written questions
- Oral questions
- Assignments
- Case studies

Where possible your assessor will integrate knowledge outcomes into practical observations through oral questioning.

Knowledge



Outcome 1

Know the diverse nature of the hair and beauty sector

You can:	Portfolio reference / Assessor initials*
a. Describe the size and scope of the hair and beauty sector	
b. Describe the contribution to society of the hair and beauty sector	
c. Outline the role of the standard setting body for the hair and beauty sector	
d. Identify the main industries that make up the hair and beauty sector	

* Assessor initials to be inserted if orally questioned.



Outcome 2

Know the key features of the industry in which you work

You can:	Portfolio reference / Assessor initials*
a. Describe the composition of your industry in terms of public, private and voluntary organisations	
b. Identify the size of your industry in terms of employment	
c. Outline the essential principles, values or codes of practice in your industry	
d. Identify the roles of key organisations in your industry, including any representative and regulatory bodies, trade unions and trade associations	
e. Describe industry issues of public concern	

* Assessor initials to be inserted if orally questioned.



Outcome 3

Know employment and career opportunities in the industry in which you work

You can:	Portfolio reference / Assessor initials*
a. Identify sources of information on career progression, training and education	
b. Identify the main job roles within your industry	
c. Identify potential career pathways in your industry	
d. Identify the key factors that help people progress in your careers in the industry	
e. Outline how people can transfer from one industry to another	

* Assessor initials to be inserted if orally questioned.

Unit content



This section provides guidance on the recommended knowledge and skills required to enable you to achieve each of the learning outcomes in this unit. Your tutor/assessor will ensure you have the opportunity to cover all of the unit content.

Outcome 1: Know the diverse nature of the hair and beauty sector

Size and scope: Number of employees, number of customers, number of hair and beauty facilities, vast range of employment opportunities across the sector, comparison with other sectors, rate of growth, industries (hairdressing, barbering, African type hairdressing and barbering, nail services, beauty therapy and spa therapy).

Contribution to society: Key indicators, contribution of the hair and beauty sector to the UK economy, contribution to gross domestic product (GDP), number of employees, relationships with other industries.

Roles of Habia: Analyse labour market, improve qualifications and training, develop National Occupational Standards (NOS), professional development, career guidance, drive investment.

Industries: Hairdressing, barbering, African type hairdressing and barbering, nail services, beauty therapy and spa therapy.

Outcome 2: Know the key features of the industry in which you work

Industries: Hairdressing, barbering, African type hairdressing and barbering, nail services, beauty therapy and spa therapy.

Industry composition: Public, private and voluntary organisations, representative, regulatory and professional bodies, trade unions, user groups.

Industry size: Number of employers, number of employees, number of hair and beauty centres, employment opportunities and nature of employment.

Principles, values or codes of practice: Industry specific principles, values and codes of practices implemented.

Key organisations: Public, private and voluntary organisations, trade unions, representative bodies, regulatory bodies, professional bodies, user and consumer groups.

Roles of key organisations: Service provision, consumer support and protection, education, training and awarding, information and advice, setting of industry standards and law enforcement, research, inspection.

Issues of public concern: Standards of services provided, health, safety and hygiene, costs of services/treatments, quality of products used, privacy and maintenance of dignity, staff professionalism, environment/ambience.



Outcome 3: Know employment and career opportunities in the industry in which you work

Sources of information: Standard setting body, supervisor, line manager, senior managers, careers centres/ advisors, awarding bodies, training providers, internet, professional bodies and associations.

Main job roles: Range of available job roles available within your industry, roles and responsibilities, job specification.

Career pathways: Local and national career pathways within your industry, diversity of career pathways, progression routes, qualifications required, apprenticeship programmes.

Progression: Transferable skills (interpersonal skills, communication skills, social skills, organisational skills, leadership, team work); personal qualities (honesty, enthusiasm, motivation, presentable, innovative, customer-focused); vocational qualifications and technical certificates.

Transferring between subsectors: Importance of possessing transferable skills and personal qualities, importance of customer-related experience, the application process, references.

Notes

Use this area for making notes and drawing diagrams