

# UV10343

## Introduction to the hair and beauty sector

Through this unit you will develop an understanding of how the hair and beauty industry works.

You will research both industries looking at the different types of salons, the clients that they attract and the main treatments and services offered in hairdressing and beauty therapy. You will also research the different types of job roles, the various working patterns and the type of career opportunities available to hairdressers and beauty therapists.

Level

**1**

Credit value

**3**

GLH

**25**

Observation(s)

**0**

External paper(s)

**0**



# Introduction to the hair and beauty sector

## Learning outcomes

On completion of this unit you will:

1. Know the career opportunities and working patterns within the hair and beauty sector
2. Know the main hairdressing services and beauty treatments

## Evidence requirements

1. *Knowledge outcomes*  
There must be evidence that you possess all the knowledge and understanding listed in the 'Knowledge' section of this unit. This evidence may include projects, assignments, case studies, reflective accounts, oral/written questioning and/or other forms of evidence.
2. *Tutor/Assessor guidance*  
You will be guided by your tutor/assessor on how to achieve learning outcomes in this unit. All outcomes must be achieved.
3. *External paper*  
There is no external paper requirement for this unit.

# Developing knowledge

## Achieving knowledge outcomes

You will be guided by your tutor and assessor on the evidence that needs to be produced. Your knowledge and understanding will be assessed using the assessment methods listed below:

- Observed work
- Witness statements
- Audio-visual media
- Evidence of prior learning or attainment
- Written questions
- Oral questions
- Assignments
- Case studies

Where possible your assessor will integrate knowledge outcomes into practical observations through oral questioning.

# Knowledge



## Outcome 1

### Know the career opportunities and working patterns within the hair and beauty sector

You can:	Portfolio reference / Assessor initials*
a. Identify occupational roles in the hair and beauty sector	
b. Outline the working patterns in the hair and beauty sector	
c. Identify the main career opportunities available in the hair and beauty sector and related industries	
d. Give examples of sources of information on training and career opportunities in the sector	

*\*Assessor initials to be inserted if orally questioned.*

*Requirements highlighted in white are assessed in the external paper.*



## Outcome 2

### Know the main hairdressing services and beauty treatments

You can:	Portfolio reference / Assessor initials*
a. Identify different types of salon and the types of client they attract	
b. Outline the main hairdressing services offered by salons	
c. Outline the main beauty treatments offered by salons	

*\*Assessor initials to be inserted if orally questioned.*

*Requirements highlighted in white are assessed in the external paper.*

# Unit content



This section provides guidance on the recommended knowledge and skills required to enable you to achieve each of the learning outcomes in this unit. Your tutor/assessor will ensure you have the opportunity to cover all of the unit content.

## Outcome 1: Know the career opportunities and working patterns within the hair and beauty sector

**Job roles:** Manager, receptionist, salon owner, senior staff, junior staff, job descriptions, organisational chart.

**Working patterns:** Full-time, part-time, modern apprentice, mobile.

**Career opportunities:** Management, receptionist, salon owner, senior staff, junior staff, mobile service, sales representatives, cruise ships, spas, hotels, airline services, product trainers, product development, fashion and media, employed, self-employed, rental space.

**Sources of information:** Internet, sales representatives, appraisal, personal development, professional magazines, recruitment agencies, professional associations, Habia.

## Outcome 2: Know the main hairdressing services and beauty treatments

**Salon types:** Small business (less than five staff), large business (more than ten staff), corporate businesses, health farms, spa, mobile salon.

**Hair services:** Cutting, setting, blow-drying, hair-up, colouring, perming, barbering.

**Beauty services:** Skin care, waxing, nail treatments, make-up, eye treatments, tanning.

# Notes

Use this area for notes and diagrams



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